

INNOVA Project (www.innovaproject.org)

**INNOVA Second Innovation Seminar, 6 – 9 February 2017, Hämeenlinna
FREEZING WEEK**

Monday, 6 February 2017	
	Arrival to Hämeenlinna Transportation to the HAMK guest dormitory
14:00	Optional for guests: Sightseeing tour of Hämeenlinna town HAMK Building C / Centre of Town
18:00	For guests and hosts (staff only): Get-Together Dinner
Tuesday, 7 February 2017	
8:30	Registration & Info for Guests Building C, Lobby, Visamäki
9:00	FREEZING WEEK: Official opening of Freezing Week 2016 Building C, Auditorium A+B+C
9:30	FREEZING WEEK: Keynote presentation “Make Change Through Customer Centric Experiments” Mr. Hanno Nevanlinna, Director of Culture, Service Innovation Coach http://futurice.com/people/hanno-nevanlinna
10:15	INNOVA Project: HAMK Presentation Building C, Room 155
11:00	Lunch
12:15	FREEZING WEEK: “What Might Be In?” Color and Trend Forecast for Spring/Summer 2018 President, Ms. Tuija Maija Piironen Suomen Intercolor, www.icfin.com Building C, Auditorium A+B+C
13:45	Coffee break
14:00	INNOVA Project: Presentations of student project teams’ project tasks and work progress Building C, Room 155
16:00	Discussion and feedback
Wednesday, 8 February 2017	
8:45	FREEZING WEEK: Briefing, defining, learning and solving Visamäki Auditorium A+B+C
11:00	INNOVA Project: Presentations of student project teams’ project tasks and work progress Building C, Room 155
12:00	Lunch
13:00	INNOVA Project: Students’ team work: project implementation plans Finalising students’ project presentations on the INNOVA project web site Building C, Room 155 (Classroom 206)
14:30	Coffee break
15:00	Discussion and closing seminar
18:00	Evening Programme for INNOVA Project participants: Dinner at Häme Castle (https://www.historvius.com/hame-castle-1463/)
Thursday, 9 February 2017	
	Departure from Hämeenlinna

