

Smart Nudging

**Control your home with one simple app
that makes it easy for you to think green**



The basic idea

Many companies already have their own apps to control their devices



Heating system



Home appliances



Home appliances



Home alarm system



Ventilation systems



Samsung Smart TV

We want to combine all of them in one app with a simple user interface cooperating with the various companies



At the same time, the app will encourage users to make better choices, as:

- Choosing eco friendly washing programs on your washing machine
- Turning down the heat when you are not home
- Turning off the lights in rooms that are not in use
- Suggesting eco-mode on your Smart TV when it seems appropriate
- Turning off home appliances not in use, saving power
- Notifications when it is time to do maintenance on e.g. your ventilation system, at the same time making it easy and simple to order service for your device
- ... and much more!

The app will also help you to a simpler everyday life, where you don't have to worry if you forgot to lock the front door when you left for work this morning, or forgot to start the dishwasher before you went out for groceries.

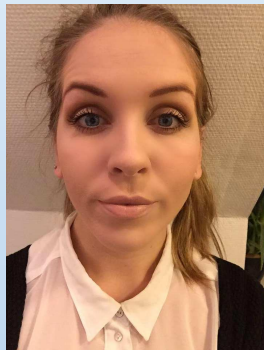


What do we need from you?

- Help taking contact to companies about the app
- Finding other companies that would be interested in cooperating
- App developers that can make a simple user interface that cooperates with already existing apps
- Developing an interface for companies that do not have an existing app
- Marketing agents that can help us promote the app



Thank you for your attention!



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